



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

CONTRACT

Contract / Revision	Alt Order #	
485743 /	06236571	
Product		
AMERICAN CROSSROADS		
Contract Dates	Estimate #	
10/30/12 - 11/05/12		
Advertiser	Original Date / Revision	
American Crossroads	07/26/12 / 07/26/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WHNS	Jim Quinn	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Spots	
1	WHNS	11/05/12	11/05/12	Morning News	Mon 5-6a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	2-----					2	\$20.00			
2	WHNS	10/30/12	10/30/12	Morning News	Tue 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-1-----					1	\$20.00			
3	WHNS	10/31/12	10/31/12	Morning News	Wed 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	--1----					1	\$20.00			
4	WHNS	11/01/12	11/01/12	Morning News	Thu 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	---1---					1	\$20.00			
5	WHNS	11/02/12	11/02/12	Morning News	Fri 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----1--					1	\$20.00			
6	WHNS	11/05/12	11/05/12	Morning News	Mon 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	1-----					1	\$95.00			
7	WHNS	10/30/12	10/30/12	Morning News	Tue 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-1-----					1	\$95.00			
8	WHNS	10/31/12	10/31/12	Morning News	Wed 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	--1----					1	\$95.00			
9	WHNS	11/01/12	11/01/12	Morning News	Thu 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	---1---					1	\$95.00			
10	WHNS	11/02/12	11/02/12	Morning News	Fri 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	----1--					1	\$95.00			
11	WHNS	11/05/12	11/05/12	Morning News	Mon 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	2-----					1	\$160.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

Contract / Revision 485743 /	Alt Order # 06236571
Contract Dates 10/30/12 - 11/05/12	Product AMERICAN CROSSROADS
Advertiser American Crossroads	Original Date / Revision 07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/11/12		1-----				1	\$160.00			
12	WHNS	10/30/12	10/30/12	Morning News	Tue 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-1-----				1	\$160.00			
13	WHNS	10/31/12	10/31/12	Morning News	Wed 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		--1----				1	\$160.00			
14	WHNS	11/01/12	11/01/12	Morning News	Thu 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		---1---				1	\$160.00			
15	WHNS	11/02/12	11/02/12	Morning News	Fri 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		----1--				1	\$160.00			
16	WHNS	11/05/12	11/05/12	Morning News	Mon 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/11/12		1-----				1	\$60.00			
17	WHNS	10/30/12	10/30/12	Morning News	Tue 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-1-----				1	\$60.00			
18	WHNS	10/31/12	10/31/12	Morning News	Wed 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		--1----				1	\$60.00			
19	WHNS	11/01/12	11/01/12	Morning News	Thu 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		---1---				1	\$60.00			
20	WHNS	11/02/12	11/02/12	Morning News	Fri 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		----1--				1	\$60.00			
21	WHNS	11/05/12	11/05/12	Better	Mon 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/11/12		1-----				1	\$70.00			
22	WHNS	10/30/12	10/30/12	Better	Tue 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-1-----				1	\$70.00			
23	WHNS	10/31/12	10/31/12	Better	Wed 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		--1----				1	\$70.00			
24	WHNS	11/01/12	11/01/12	Better	Thu 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		---1---				1	\$70.00			
25	WHNS	11/02/12	11/02/12	Better	Fri 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		----1--				1	\$70.00			
26	WHNS	11/05/12	11/05/12	L&O	Mon 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/11/12		1-----				1	\$70.00			
27	WHNS	10/30/12	10/30/12	L&O	Tue 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-1-----				1	\$70.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

Contract / Revision 485743 /	Alt Order # 06236571
Contract Dates 10/30/12 - 11/05/12	Product AMERICAN CROSSROA
Advertiser American Crossroads	
Original Date / Revision 07/26/12 / 07/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
28	WHNS	10/31/12	10/31/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	--1----					1	\$70.00					
29	WHNS	11/01/12	11/01/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	--1---					1	\$70.00					
30	WHNS	11/02/12	11/02/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	---1--					1	\$70.00					
31	WHNS	11/05/12	11/05/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/05/12		11/11/12	1-----					1	\$70.00					
32	WHNS	10/30/12	10/30/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	-1-----					1	\$70.00					
33	WHNS	10/31/12	10/31/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	--1----					1	\$70.00					
34	WHNS	11/01/12	11/01/12	L&O			:30			NM			1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	---1--					1	\$70.00					
35	WHNS	11/05/12	11/05/12	Cops			:30			NM			1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/05/12		11/11/12	1-----					1	\$60.00					
36	WHNS	10/30/12	10/30/12	Cops			:30			NM			1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	-1-----					1	\$60.00					
37	WHNS	10/31/12	10/31/12	Cops			:30			NM			1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	--1----					1	\$60.00					
38	WHNS	11/01/12	11/01/12	Cops			:30			NM			1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	---1--					1	\$60.00					
39	WHNS	11/02/12	11/02/12	Cops			:30			NM			1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	----1--					1	\$60.00					
40	WHNS	11/05/12	11/05/12	Fox Carolina News To			:30			NM			1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/05/12		11/11/12	1-----					1	\$290.00					
41	WHNS	10/30/12	10/30/12	Fox Carolina News To			:30			NM			1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	-1-----					1	\$290.00					
42	WHNS	10/31/12	10/31/12	Fox Carolina News To			:30			NM			1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	--1----					1	\$290.00					
43	WHNS	11/01/12	11/01/12	Fox Carolina News To			:30			NM			1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/12		11/04/12	---1---					1	\$290.00					
44	WHNS	11/02/12	11/02/12	Fox Carolina News To			:30			NM			1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

Contract / Revision 485743 /	Alt Order # 06236571
Contract Dates 10/30/12 - 11/05/12	Product AMERICAN CROSSROADS
Advertiser American Crossroads	Original Date / Revision 07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		----1--				1	\$290.00				
45	WHNS	10/31/12	10/31/12	X Factor				Wed 8-10p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		--1----				1	\$1,235.00				
46	WHNS	11/01/12	11/01/12	X Factor				Thu 8-9p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		---1---				1	\$1,540.00				
47	WHNS	11/03/12	11/03/12	M-Su Late News				Sat 10-11p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		-----1-				1	\$570.00				
48	WHNS	11/04/12	11/04/12	Late News				Sun 10-11p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		-----1				1	\$570.00				
49	WHNS	11/04/12	11/04/12	Fox News Sunday				Su 11-12p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		-----1				1	\$60.00				
N 50	WHNS	11/04/12	11/04/12	Panthers Early Game				1-4p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/29/12		11/04/12		-----1				1	\$4,525.00				
Totals											51	\$12,925.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	51	\$12,925.00	\$10,986.25
Totals	51	\$12,925.00	\$10,986.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No